



# Marketing plan analysis purpose

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## Market running ranges

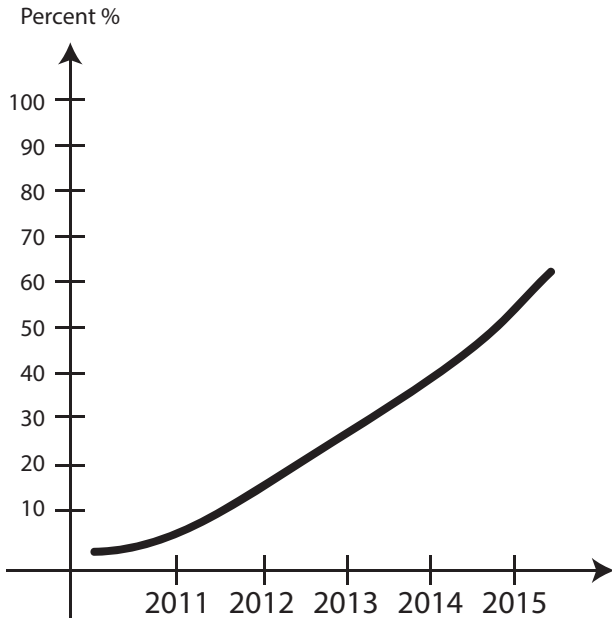


Chart 1

## Effect into market

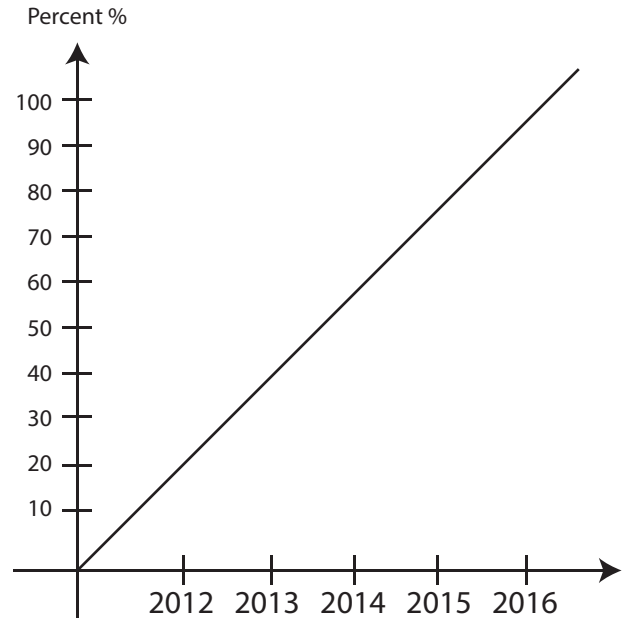


Chart 2

• Based on the technology trend most of the reader will read the information through their portable devices like smartphone, tablet, notebook and netbook.

For the long term running most of the devices prices will be affordable to the public user they acquired it normally. See Chart 1

• And the effective in the market will be increased based on the trend run, because if a user find out out E-MagLeaf is simple & easy get the entertainment information. Why not introduce to more friend (Based on the human behaviour). See Chart 2

## Price ranges



Chart 3

|    | Weekly | Daily  |
|----|--------|--------|
| We | 50     | 7.15   |
| a  | 100    | 14.30  |
| b  | 5000   | 715.00 |

• Based on the prices we provide is economic base for all business can public they advertisement. Refer the chart 3 we have does some analysis prices compare to others, such as : magazine, newspaper and etc.



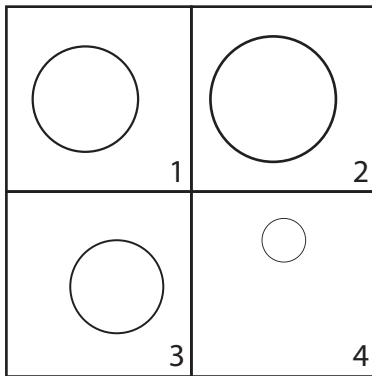
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## Reader ranges

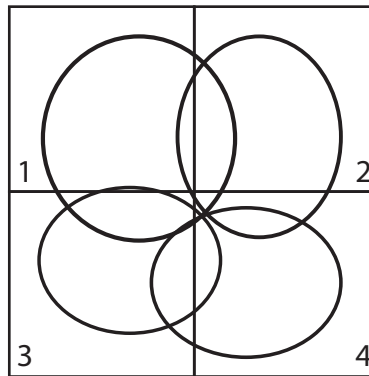
| Limit Ranges  | Unlimit Ranges  |
|---|---|
| <ul style="list-style-type: none"> <li>- Newspaper</li> <li>- Magazines</li> <li>- Brochure</li> <li>- Leaflet &amp; etc</li> </ul> | <ul style="list-style-type: none"> <li>- Smartphone</li> <li>- Tablet</li> <li>- Laptop</li> <li>- Notebook</li> <li>- Desktop</li> </ul> |

Area reader limit



Because it just public for whoes buy the product but it can't keep longer.

Area reader unlimit



Because it have a wide range to whoes have the E-MagLeaf can direct save it into the devices carry anywhere.

## How do we public the E-MagLeaf ?

- Social media : Facebook, Twitter, pinterest, youtube, vimeo & etc.
- Biz web : lelong, mudah.
- Web Base : Email.
- Invest : SMS

In the future we will add more feature into E-MagLeaf.